

Beauty is Skin Deep!
Looks to Impress

Serenity Home Spa

MULTI-VITAMIN FACIAL BEAUTY PROGRAM

Ageless Beauty Wonder

Natural Beauty & Care

Its all about how I look!



DYNA-TABS
LLC

Tel: (718) 376-6084

E-Mail: sales@dynatabs.com

<http://www.dynatabs.com>





1. Sustainability

Our company is green from the ground up, whose practices include environmental, social and health engineering--in other words, we approach the market from a holistic point of view. We develop long-term solutions for value and pricing.

2. Functional everything

Anti-aging in personal care, supplements and foods.

3. Gender-specific products

Supplements (and beauty care) formulated specifically for men or women are on the up-and-up. Watch for increase in sales for products that target specific health concerns, such as Memory, Detox and Digestion as well as Beauty for a healthy appearance.

4. DYNA-TABS Advantage™, truly innovative and very unique products containing **proven ingredients**, with desirable **soothing fragrances**, **space saving packaging that looks great when displayed**, fulfilling the **big demand** of **satisfying the health and beauty trends of today's consumers** requiring condition specific products that are a **natural herbal alternative**.

The explosive growth of day spas have created additional channel-shifting pressure on the mass market for our high quality home spa products at a reasonable price.

This has created a nice opportunity for traditional food, drug, and mass to capitalize on by offering higher-quality products, with the convenience of eliminating an additional stop for busy consumers.

5. Sixth Division of 33 year manufacturer Baum International.

6. Launched DYNA-TABS® in 2005 producing convenient, affordable wellness and beauty products.

7. 60% of sales are international

8. Local offices

Our Therapeutic Multi-Vitamin Pre-Moistened Cloth Face Masks

For a beautiful healthy you

Serenity Home Spa

■ Collagen Face Mask with Multi-Vitamins C & E

- Boosting Cells rejuvenation to improve facial skin's firm composition to become smooth, shining, and soft.
- It can retain and replenish moisture in the skin.

■ Aloe Vera Face Mask with Castor Oil

- Soothing, hydrating and fights facial wrinkles.
- Repairing for all skin types especially dry.

■ Anti-Acne Face Mask with Tea Tree Oil and Licorice

- Face Conscientious adults and teens with inflammatory acne.
- Treatment helps remove impurities, absorbs excess oil while soothing and calming blemish prone skin.
- Anti-oxidation, moisturizing acne scar, pore cleansing, & contraction, boosts cell rejuvenation to repair damaged facial skin composition.

■ Cucumber Aging Management Face Mask with Multi-Vitamins C & E

- Soothing facial mask combines the properties of our special formulation to alleviate inflation, rejuvenates chapped skin, sunburned face, anti-wrinkle, pore cleansing and contraction, with the added benefits of elasticity diminishing signs of aging.
- As skin ages, it needs to work harder to maintain its elasticity.

■ Green Tea Anti-Oxidant - Anti-Wrinkle Face Mask with Multi-Vitamins C & E and Myrrh

- Anti-wrinkle support that may remove markers of oxidative stress probably due to a "feel good" chemical found in this type of tea.
- Mask creates a cool fresh tingle that leaves skin feeling calm and refreshed.

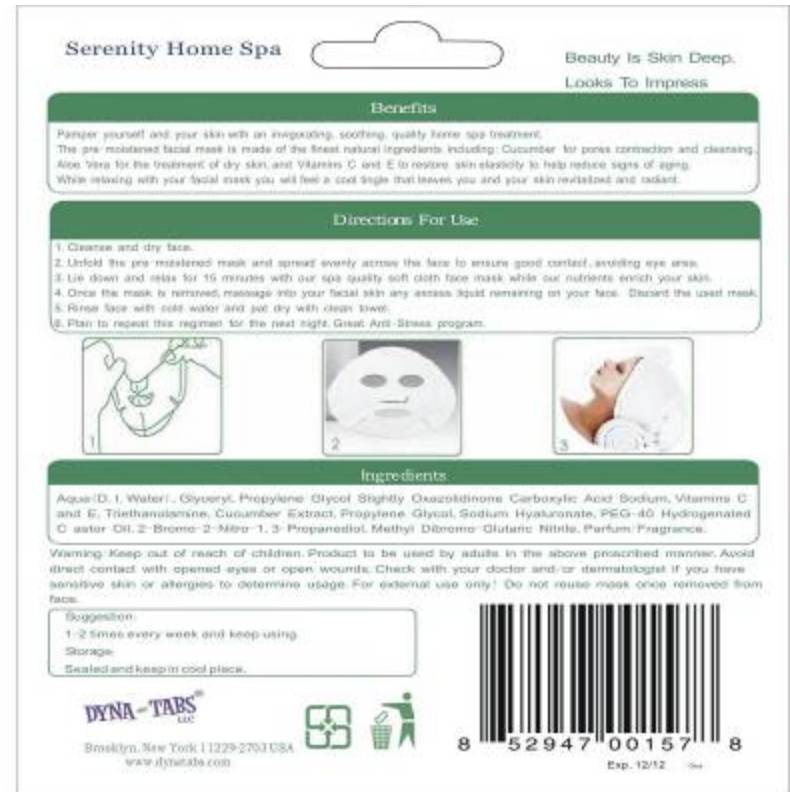
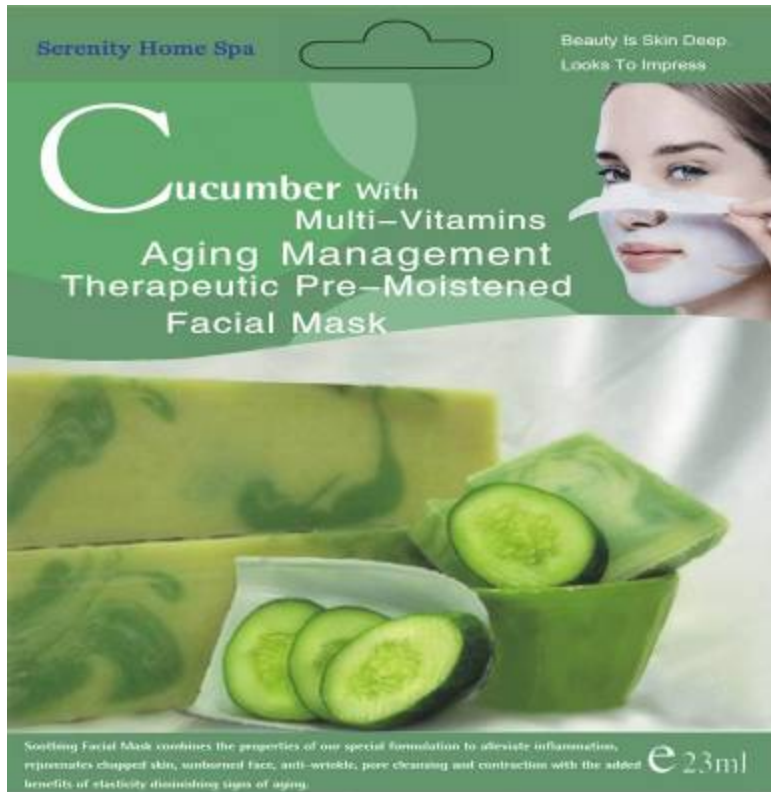
■ Cost: See product page

■ Marketing: 3% marketing accrual based on performance.



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Cucumber with Multi-Vitamins C & E Therapeutic Pre-Moistened Cloth Face Mask Space Saving Package Size 4.5" x 5.5"



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Source: www.dynatabs.com

Therapeutic Pre-Moistened Cloth Face Mask



Space Saving Package Size 4.5" x 5.5"

Serenity Spa en casa

Belleza es piel profunda
Impresiona a la vista

Aloe Vera

Therapeutic Pre-Moistened
Facial Mask



Relajante, hidratante y combate arrugas faciales
Alivia todo tipo de piel, especialmente piel seca.

Serenity Spa en casa




Belleza es piel profunda
Impresiona a la vista

Beneficios

Consiente tus sentidos con un tratamiento facial relajante e hidratante para combatir arrugas faciales, signos de envejecimiento y ayudar a reparar daño facial de la piel causado por rayos UV. Hecho de tela 100% pura y humectada con una fórmula especial efectiva a base de esencia natural de Aloe Vera e ingredientes multi-activos para el rejuvenecimiento de células dejando tu cara limpia, suave y sedosa.

Método de aplicación

1. Limpie y seque la cara
2. Desdoble la mascarilla PHE: humectada y extiéndala en la cara de manera uniforme para asegurar un buen contacto con ella, evite el área del ojo.
3. Acuéstate y relájate durante 15 minutos con nuestra mascarilla Spa mientras los nutrientes enriquecen la piel.
4. Una vez que la mascarilla es retirada, limpie su cara de cualquier exceso líquido que haya quedado. Desdoble la mas. cáñilla utilizada.
5. Enjuague la cara con agua fría y seque con toalla limpia.
6. Pláncese dormir este régimen la noche siguiente. Gran programa anti estrés.




Ingredientes Principales




Agua purificada, Glicol de Propileno, la Glicerina, Betaina, Phenoxyethanol, carbomer, Alantoin, Panthanol, Goma de Xantina, Hidroxiido de Potasio, ethylhexylglycerin, Extracto de Hoja de Aloe Barbaciensis, Maltodextrin, Tocopherol, el Sodio Hyaluronate, Methylisothiazolinone, Perfume / Fragancia.

Advertencia: Mantener fuera del alcance de niños. El producto debe ser utilizado por adultos de la manera arriba mencionada. Evite el contacto directo con ojos abiertos o heridas abiertas. Consulte a su médico y/o dermatólogo si tiene piel sensible o alergias.
Solo para uso externo! No reusar mascarilla una vez retirada de la cara.

Sugerencias:
1-2 veces por semana y seguir aplicando.
Sellar y mantener en un lugar fresco



Brooklyn, New York 11229-2703 USA
www.dynatabs.com



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Source: www.dynatabs.com

Aloe Vera Face Mask

Space Saving Package Size 4.5" x 5.5"

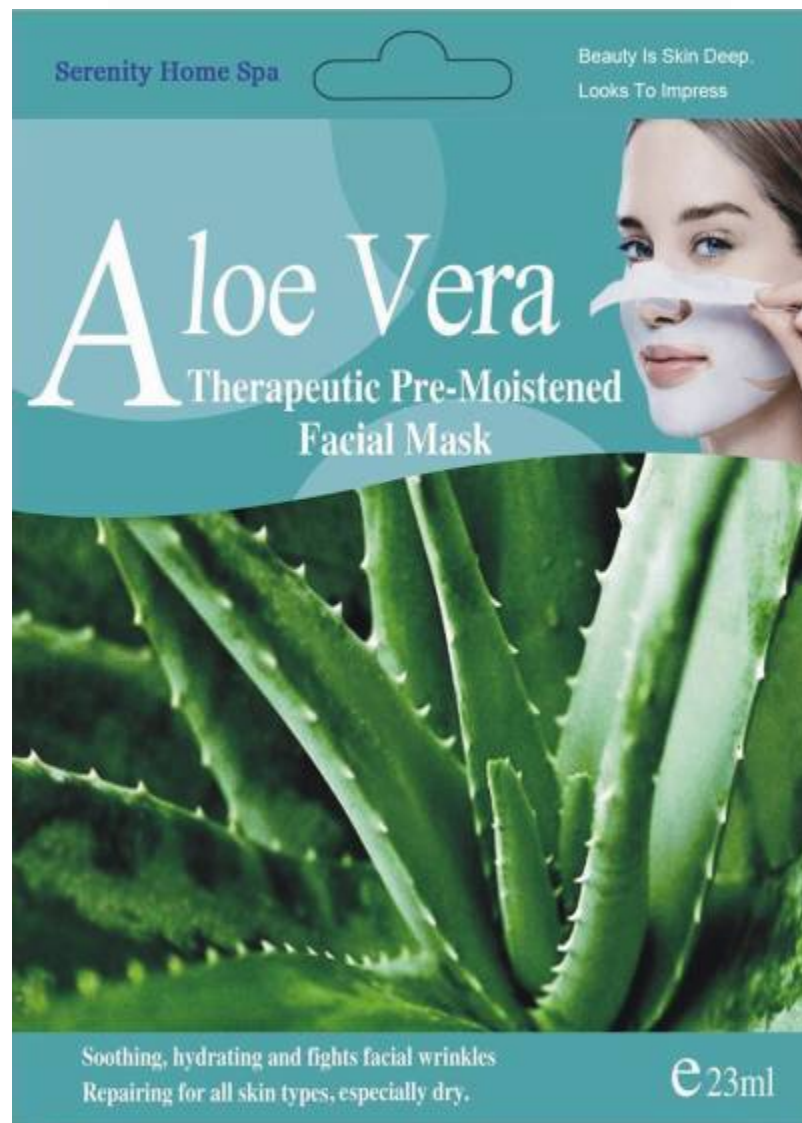
- Soothing, hydrating and fights facial wrinkles.
- Repairing for all skin types especially dry.

Each Pack contains 1 mask.

Case Pack – 100 packs

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Collagen Face Mask

Space Saving Package Size 4.5" x 5.5"

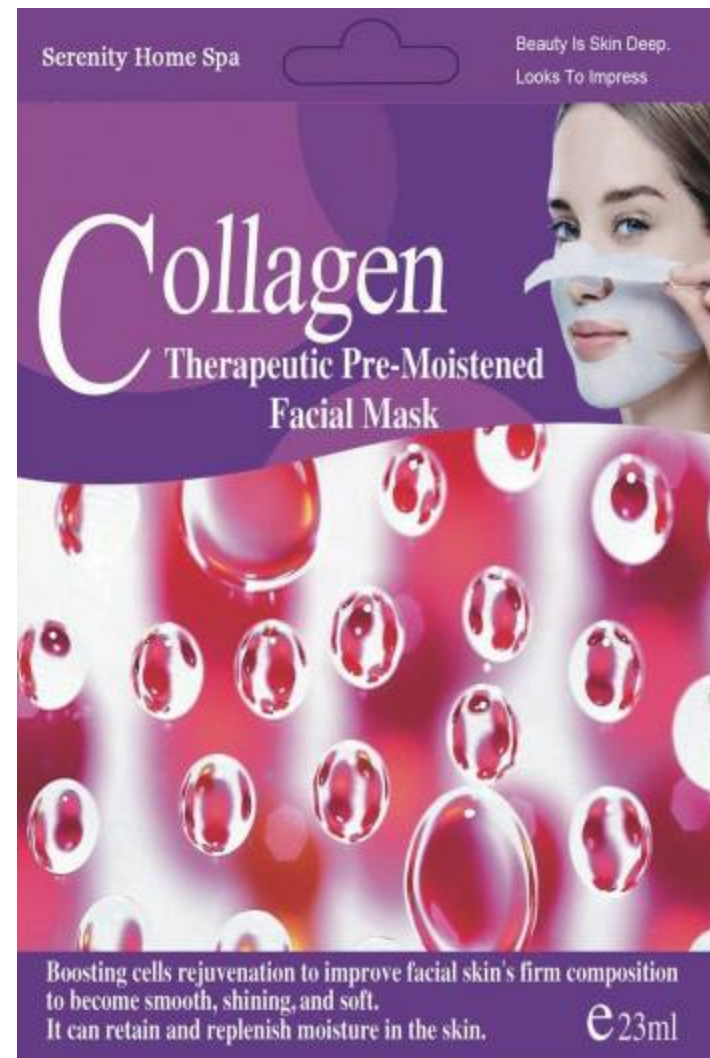
- **Boosting Cells rejuvenation to improve facial skin's firm composition to become smooth, shining, and soft.**
- **It can retain and replenish moisture in the skin.**

**Each Pack contains 1 mask.
Case Pack – 100 packs**

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Aging Management Face Mask

Space Saving Package Size 4.5" x 5.5"

- Soothing facial mask combines the properties of our special formulation to alleviate inflammation, rejuvenates chapped skin, sunburned face, anti-wrinkle, pore cleansing and contraction, with the added benefits of elasticity diminishing signs of aging.
- As skin ages, it needs to work harder to maintain its elasticity.

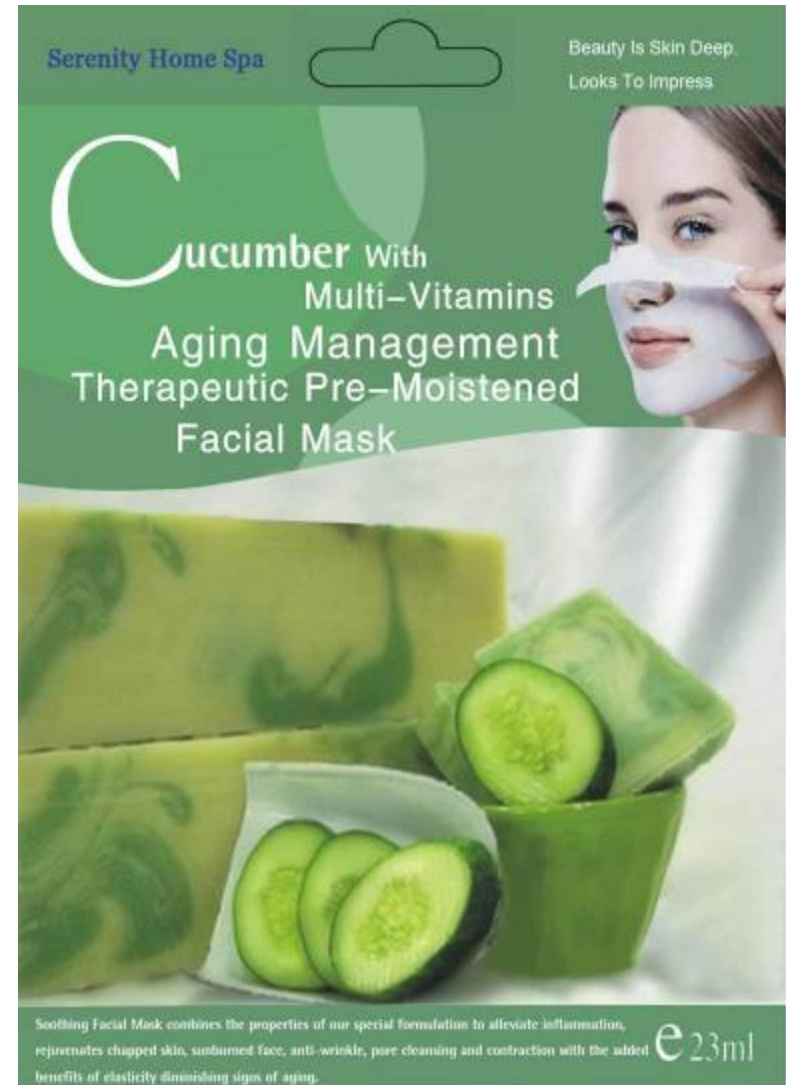
Each pack contains 1 mask.

Case Pack – 100 packs

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Source: www.dynatabs.com

Anti-Oxidant - Anti-Wrinkle Face Mask

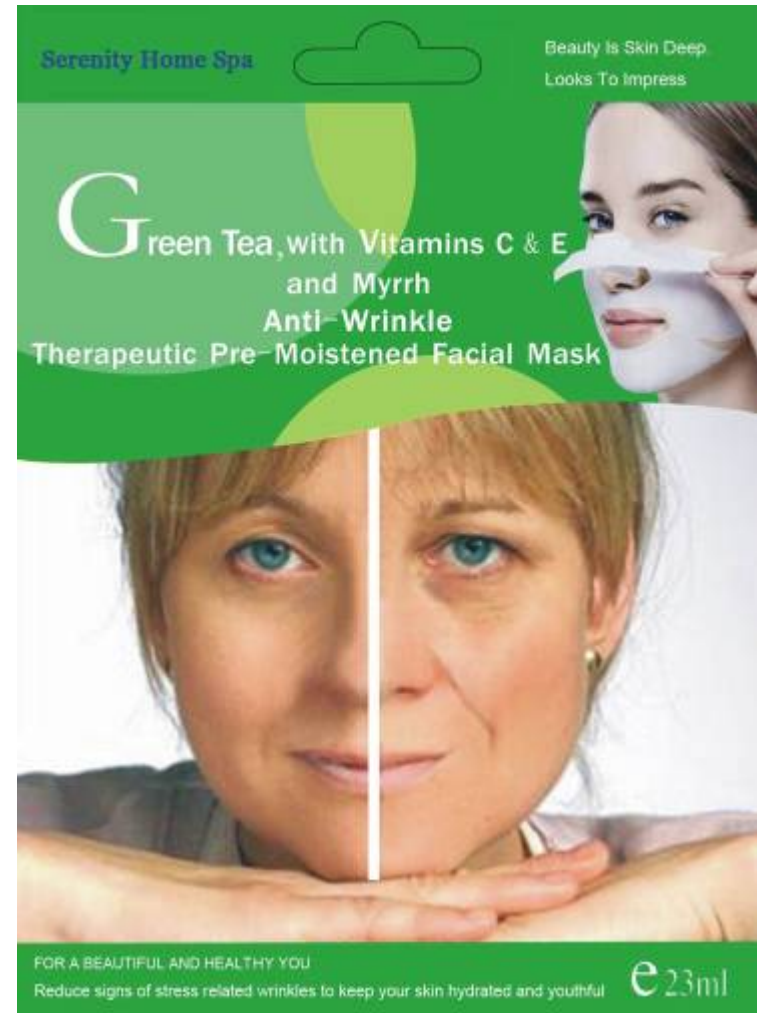
Space Saving Package Size 4.5" x 5.5"

- Anti-wrinkle support that may remove markers of oxidative stress probably due to a “feel good” ingredient found in this type of tea.
- Mask creates a cool fresh tingle that leaves skin feeling calm and refreshed.

Each Pack contains 1 mask.
Case Pack – 100 packs

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Anti Acne Face Mask

Space Saving Package Size 4.5" x 5.5"

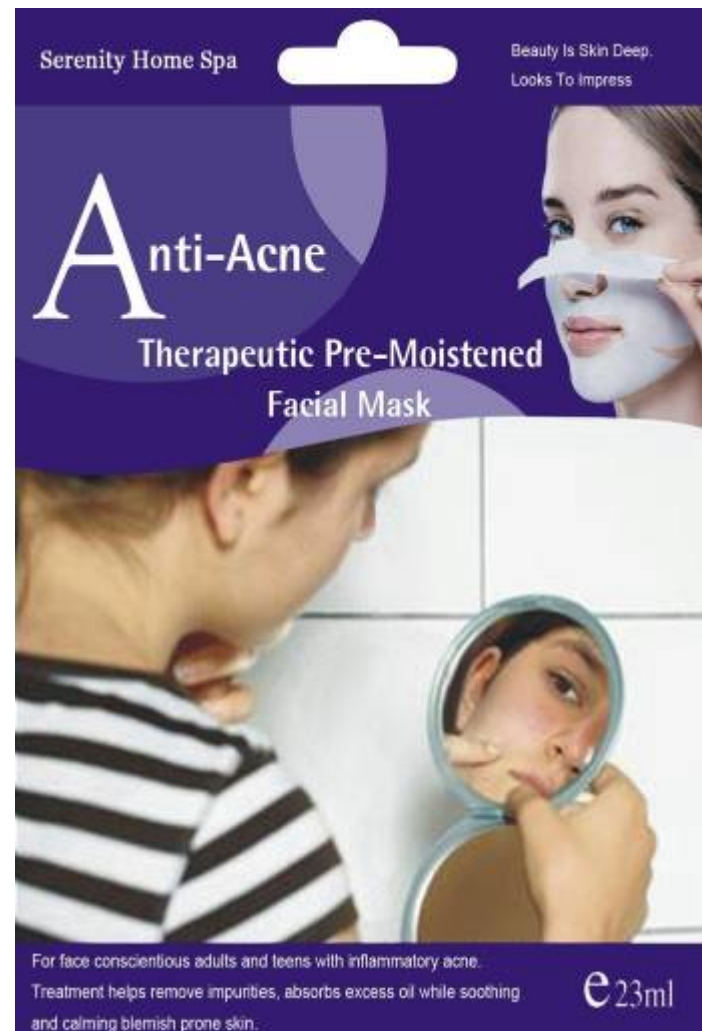
- Face Conscientious adults and teens with inflammatory acne.
- Treatment helps remove impurities, absorbs excess oil while soothing and calming blemish prone skin.
- Anti-oxidation, moisturizing acne scar, pore cleansing, & contraction, boosts cell rejuvenation to repair damaged facial skin composition

Each Pack contains 1 mask.

Case Pack – 100 packs

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Anti-Acne Cleansing Wipes

Space Saving Package Size 4.5" x 5.5"

- Face Conscientious adults and teens with inflammatory acne.
- Treatment helps remove impurities, absorbs excess oil while soothing and calming blemish prone skin.
- Anti-oxidation, moisturizing acne scar, pore cleansing, & contraction, boosts cell rejuvenation to repair damaged facial skin composition "ON THE GO"!

32 wipes per pack

Case Pack – 100 Packs

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Source: www.dynatabs.com

Aloe Vera Cleansing & Hydrating Wipes

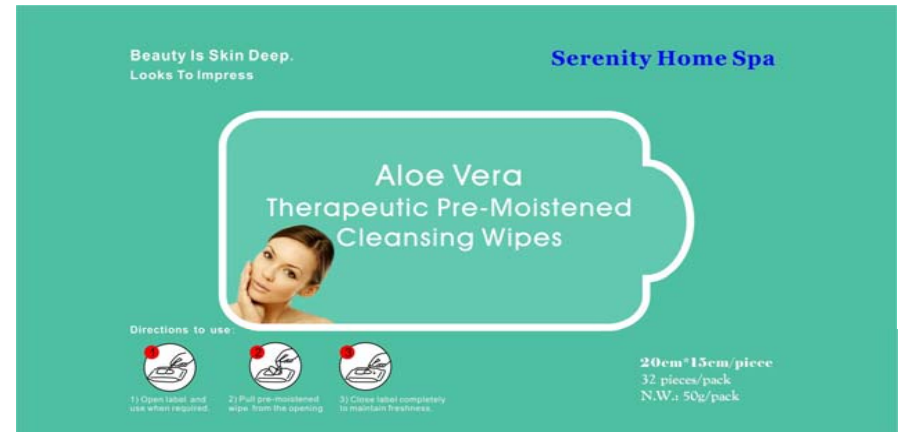
Space Saving Package Size 4.5" x 5.5"

Serenity Home Spa

- Soothing, hydrating and fights facial wrinkles.
- Repairing for all skin types especially dry "ON THE GO"

32 wipes per pack

Case Pack – 100 Packs



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Aloe Vera Face Mask

Serenity Home Spa

Space Saving Package Size 4.5" x 5.5"

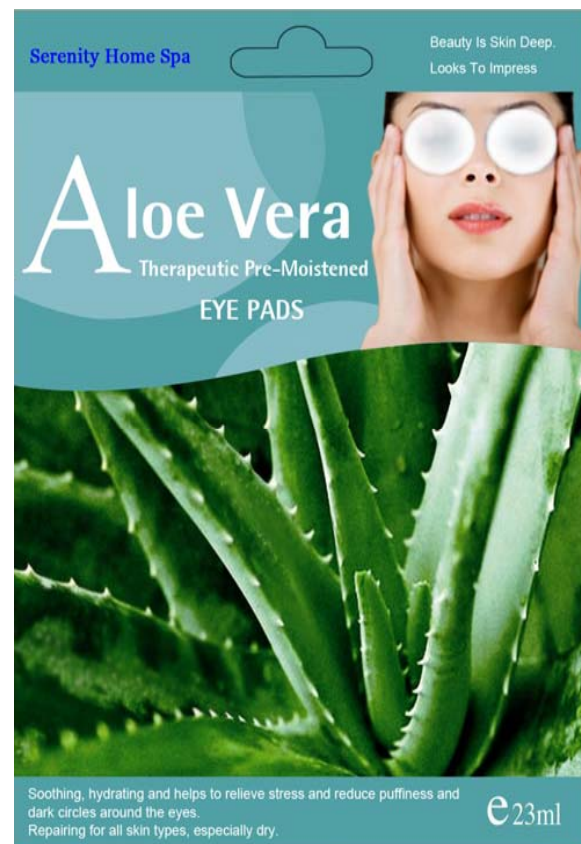
- Soothing, hydrating and fights facial wrinkles.
- Repairing for all skin types especially dry.



Each pack contains 2 pads

Case Pack – 200 packs

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Face Masks Merchandising Gift Box Programs Options

8 Face Masks with 1 soothing CD



8 Face Masks with 1 Hair Band



8 Face Masks with 1 set of 3 Aloe Vera Wipes



8 Face Masks with 3 sets Aloe Vera Eye Pads



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Choice of artwork

Each set in a beautiful gift box
Case Pack – 24 gift box sets



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Face Masks Merchandising Gift Box - TV or Internet Programs Options

12 Face Masks with 1 soothing CD



12 Face Masks with 1 Hair Band



12 Face Masks with 1 set of 3 Aloe Vera Wipes



12 Face Masks with 3 sets Aloe Vera Eye Pads

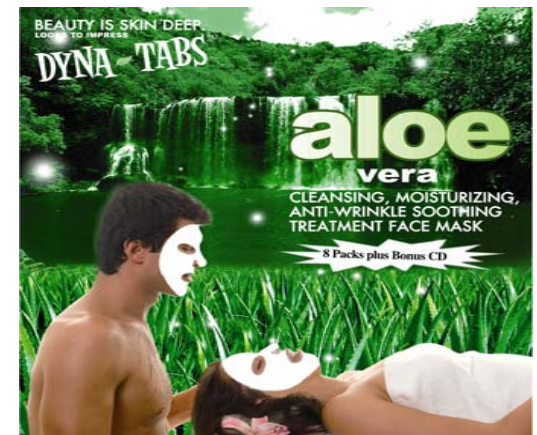


Serenity Home Spa



Choice of artwork

Each set in a beautiful gift box
Case Pack – 24 gift box sets



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Beautiful Displays with Foil Reflector Mirror



(Available at additional cost)

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Vitamins, Minerals, & Nutritional Beauty Supplements Category Facts

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- **Condition Specific remedies (CSR), Market Category Outlook strong due to a growing number of consumers approaching age 55 and older.**
- **Baby Boomers have shown interest in specialty products in the CSR segment.**
- **New Product innovations always remain a large sales opportunity for retailers.**
- **The market is driven by purchases of items that will help consumers feel better, live longer and look better;**
- **The innovation around our products – and its price point – will definitely attract positive attention.**
- **Essential ingredients of highly concentrated extracts that repairs, purifies, moisturizes, and revitalized facial skin to its natural beauty for a truly pampering experience.**
- **Beautiful skin is a reflection of your inner health.**

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Face Masks

Serenity Home Spa

- **Our Face Masks gift box program are unique in that they are the only product that comes with a bonus CD or other gift to give you the “spa effect” in your home. Our affordably priced masks and gift allows for consumers to indulge themselves everyday in their beauty regimen for their Looks to Impress.**
- With 45 as the new 25, research has proven that there is a continued demand for anti-aging products within the baby boomer demographic. The desire to look young still permeates our youth-based culture and translates into a strong continued interest in products that address the prevention of aging.
- On average, 55% of 18–24 year olds who are concerned about an issue related to skin health/aging are acting on it, while in the 50-plus bracket some 66% are acting on their concerns.
- **Men** now seek metro sexual products to look and feel good.
70 percent of men use products intended for women as part of their grooming regimen.
Men's grooming reached the "tipping point" stage where it is has really taken off (Source: groominglounge.com)
- The male grooming market in the U.S. is continuing to expand, according to a consumer survey by Datamonitor. Price was the biggest influence on men when choosing personal care products. (Source: *CGI Magazine*).
- The anti acne face masks and wipes are also targeting the teenage market.
- Private label available as well as alternate packaging artwork.
- **Other gift premiums with product are also available.**



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Source: www.dynatabs.com

Product Specs

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Item	Item #	Retail UPC	Unit Pack	Unit Pack Dimensions (in.)
Aloe Vera Face Mask	AVFM	8-52947-00145-5	1	4.5"W x 5.5"H x 0.1"D
Anti-Acne Face Mask	AAFMM	8-52947-00155-4	1	4.5"W x 5.5"H x 0.1"D
Collagen Face Mask	CFM	8-52947-00152-3	1	4.5"W x 5.5"H x 0.1"D
Cucumber Face Mask	CUFM	8-52947-00157-8	1	4.5"W x 5.5"H x 0.1"D
Green Tea Face Mask	GTFM	8-52947-00158-5	1	5.5"W x 5.5"H x 0.1"D



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Marketing



National Advertising: \$804,000 (\$67,000 per month, year-long)
National TV
14 Magazines
2 Radio Shows

Marketing: UP to 3% marketing accrual to be used for:
Ad placement
Temporary Price Reductions
End Cap promotions
Other events
Proof of performance required

DYNATABS Current Distribution:

Meijer's	Longs (Hawaii)
Wal-Mart (Canada)	Circle K
7-Eleven	Family Pharmacy
Shop Rite	McLane
Pathmark	Export Sales
Amazon	Pamida

and at many retailers and wholesalers

I am pleased to announce that Dyna Tabs, LLC has been selected for the 2008 Best of Brooklyn Award in the Manufacturers category by the U.S. Local Business Association (USLBA).

The USLBA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USLBA identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of businesses through service to their customers and community.

Also, a copy of the press release publicizing the selection of Dyna Tabs, LLC is [posted on the USLBA website](#).

Sincerely,

Ashley Carter
Selection Committee Chair
U.S. Local Business Association



Recap



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- Our company is known for its **innovation** and not to bother you with “me too” unsalable products.
- Our goal is to entice new customers to your internet site and stores while retaining existing ones but you need product that will have you stand apart from other stores that are similar to yours.
- **Our Free media support and promotions .**
- **Having differentiated** our products from what is on your shelf – with people surfing the internet purchasing what is new, innovative, and USEFUL, ESPECIALLY OUR PRODUCTS FOR Health, Wellness, and Beauty, as opposed to standard products from many brands that are identical, consider this opportunity and advise if we may offer any assist enabling your company to **entice new customers to shop at your stores and retain existing ones that seek convenient, innovative, high quality, natural, affordable products that we manufacture.**

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Source: www.dynatabs.com

